## CONTRACT WTKR-TV

720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

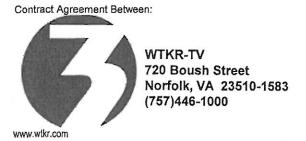
	Contract / Da						
	Contract / Re	vision		Alt Order #	<u>#</u>		
tangga saagaalaa s	566084	1		07894253			
Product		*					
OBAMA/P/D SKED A							
Contract Dates	Estimate #						
10/09/12 - 10/15/12	//1537						
Advertiser			Or	ginal Date	/ Revision		
Obama/D/President			C	8/06/12	/ 08/06/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive			Sales Office		
	WTKR	Jamie .	Алс	Irus	Washington, D.		
	Special Hand	ling					
	<u>Demographic</u>						
	Adults 35+						
	155#						
	IDB#	Adverti	ser	Code	Product Code		
	8020						
	Agency Ref			Advertiser	Ref		
			- 9		1		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Tu		tals
1 3 10/09/12 10/12/12 Let's Make A Deal 9am	9-10am	:30	NM	Spots 8	Amount \$1,960.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -TwTF         8	Rate \$245.00		, 4141		\$1,900,00
2 3 10/15/12 10/15/12 Let's Make A Deal 9am  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 M 2	9-10am Rate	:30	NM	2	\$490.00
	\$245.00				
3 3 10/15/12 10/15/12 Price Is Right  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 M 2	11am-12n <u>Rate</u> \$295.00	:30	NM	2	\$590.00
4 3 10/09/12 10/12/12 Price Is Right  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12 -TWTF 8	11am-12n <u>Rate</u> \$295.00	:30	NM	8	\$2,360.00
5 3 10/09/12 10/12/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12 -TWTF 4	12n-1230pm Rate \$210.00	:30	NM	4	\$840.00
6 3 10/15/12 10/15/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 M 1	12n-1230pm <u>Rate</u> \$210.00	:30	NM	1	\$210.00
7 3 10/15/12 10/15/12 CBS Daytime  Start Date	1228-3pm <u>Rate</u> \$210.00	:30	NM	1	\$210.00
8 3 10/09/12 10/12/12 CBS Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TWTF 4		:30	NM	4	\$840.00
9 3 10/09/12 10/12/12 Ellen Degeneres 3pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -TWTF 8	3-4pm <u>Rate</u> \$140.00	:30	NM	8	\$1,120.00
10 3       10/15/12       10/15/12       Ellen Degeneres 3pm         Start Date       End Date       Weekdays       Spots/Week         Week:       10/15/12       10/21/12       M       2	3-4pm <u>Rate</u> \$140.00	:30	NM	2	\$280.00
11 3 10/15/12 10/15/12 NewsChannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 M 2	5-6am <u>Rate</u> \$165.00	:30	NM	2	\$330.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



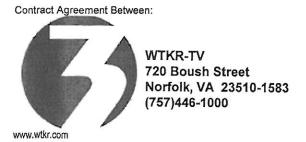
Contract / Revision Alt Order# 566084 07894253 Contract Dates Product Estimate # 10/09/12 - 10/15/12 OBAMA/P/D SKED A //1537 Advertiser Original Date / Revision Obama/D/President 08/06/12 / 08/06/12

Spots/		To	tals
*Line Ch Start Date End Date Description Start/End Time Days Length Week	Rate Type S	Spots	Amount
<u>Start Date End Date Weekdays Spots/Week Rate</u> 12 3 10/09/12 10/12/12 NewsChannel 3 News 5-6am :30			
Start Date End Date Weekdays Spots/Week Rate	NM	8	\$1,320.00
Week: 10/08/12 10/14/12 -TWTF 8 \$165.00			
13 3 10/09/12 10/12/12 Newschannel 3 News 6-7am :30	NM	8	\$1,760.00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -TWTF 8 \$220.00			
14 3 10/15/12 10/15/12 Newschannel 3 News 6-7am :30	NM	2	\$440.00
Start Date	14101	2	\$440.00
Week: 10/15/12 10/21/12 M 2 \$220.00			
15 3 10/15/12 10/15/12 CBS This Morning 7-9a :30 <u>Start Date End Date Weekdays Spots/Week</u> Rate	MM	2	\$280.00
Week: 10/15/12 10/21/12 M 2 \$140.00			
16 3 10/09/12 10/12/12 CBS This Morning 7-9a :30	NM	13	\$1,820.00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 10/08/12			
17 3 10/13/12 10/13/12 Early Show Saturday 9-11am :30	AIA.		470.00
Start Date End Date Weekdays Spots/Week Rate	NM	1	\$70.00
Week: 10/08/12 10/14/12S- 1 \$70.00			
18 3 10/14/12 10/14/12 CBS Sunday Morning 9-1030am :30 Start Date	NM	1	\$245.00
Week: 10/08/12 10/14/12S 1 \$245.00			
19 3 10/14/12 10/14/12 Face the Nation 1030-11am :30	NM	1	\$295.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12S 1 \$295.00			,
E 20 3 10/09/12 10/12/12 NewsCha 3 News First @ 4p 358-5pm :30			44.440.00
Start Date End Date Weekdays Spots/Week Rate	NM	7	\$1,155.00
Week: 10/08/12 10/14/12 -TWTF 7 \$165.00			
21 3 10/15/12 10/15/12 NewsCha 3 News First @ 4p 358-5pm :30  Start Date	NM	1	\$165.00
Week: 10/15/12 10/21/12 M 1 \$165.00			
22 3 10/15/12 10/15/12 Newschannel 3 News 5-530pm :30	NM	1	\$210.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week; 10/15/12 10/21/12 M 1 \$210.00		5.75	4270.00
23 3 10/09/12 10/12/12 Newschannel 3 News 5-530pm :30 Start Date End Date Weekdays Spots/Week Rate	NM	4	\$840.00
Week: 10/08/12 10/14/12 -TwTF 4 \$210.00			
24 3 10/09/12 10/12/12 Newschannel 3 News 530-6pm :30	NM	4	\$980.00
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 10/08/12 10/14/12 -TWTF 4 \$245,00			
25 3 10/15/12 10/15/12 Newschannel 3 News 530-6pm :30	NM	1	\$245.00
Start Date End Date Weekdays Spots/Week Rate			Ψ2.40.00
Week: 10/15/12			
26 3 10/15/12 10/15/12 Newschannel 3 News 6-630pm :30 <u>Start Date End Date Weekdays Spots/Week</u> Rate	NM	1	\$310.00
Week: 10/15/12 10/21/12 M 1 \$310.00			
27 3 10/09/12 10/12/12 Newschannel 3 News 6-630pm :30	NM	4	\$1,240.00
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 10/08/12			
28 3 10/09/12 10/12/12 Late Night with David Letterm1135pm-1237am :30	NM	4	\$660.00
The state of the s	14141	-	\$000.00

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Contract Dates 10/09/12 - 10/15/12	Product OBAMA/P/D SKED A	Estimate # //1537		
Advertiser Obama/D/President		inal Date / Revision 8/06/12 / 08/06/12		

*l ine	Ch Start	Date End D	ate Description	n	Start/End Time	Dav	1	Spots/	5.4			otals
		End Date	Weekdays	Spots/Week		Days	Length	vveek	Rate	Туре	Spots	Amount
	: 10/08/12	10/14/12	-TWTF	4	\$165.00							
	3 10/15 Start Date	/12 10/15/ <sup>-</sup> Fnd Date	12 Late Night <u>Weekdays</u>	with David Lette	rm1135pm-1237am		:30			MM	1	\$165.00
Week	: 10/15/12	10/21/12	M	Spots/Week 1	\$165.00							
30	3 10/15	/12 10/15/	Late News	((VI-)-)	11_1135n		:30			NM	1	\$395.00
	Start Date : 10/15/12	10/21/12	Weekdays M	Spots/Week 1 (M-F)	<u>Rate</u> \$395.00						(S)	
31 3	3 10/09.	/12 10/12/1	12 Late News Weekdays	(M-F)	11-1135p		:30			NM	4	\$1,580.00
Week	: 10/08/12		-TWTF	Spots/Week 4	<u>Rate</u> \$395.00							
32 3	3 10/13/	/12 10/14/1	2 Late News	(Sa-Su)	11-1135p		:30			NM	2	\$590.00
Week	Start Date : 10/08/12	End Date 10/14/12	Weekdays SS	Spots/Week 2	<u>Rate</u> \$295.00						_	4000.00
E 33 3	3 10/09/	12 10/12/1	2 7-730pm		7-730pm		:30			NM	5	\$1,275.00
Week	Start Date : 10/08/12	End Date 10/14/12	Weekdays -TWTF	Spots/Week 5	Rate \$255.00							**,
34 3	3 10/15/	12 10/15/1	2 7-730pm		7-730pm		:30		- YMY-0	NM	1	\$255.00
Week	Start Date 10/15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$255.00							<b>4200.00</b>
35 3			2 730-8pm		730-8pm		:30			NM	1	\$255.00
Week	Start Date 10/15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$255.00					I		72000
36 3			2 730-8pm		730-8pm		:30			NM	4	\$1,020.00
Week:	Start Date 10/08/12	10/14/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$255.00							1.12-2.00
37 3			2 730-8pm		730-8pm		:30			NM	1	\$70.00
_Week:	Start Date 10/08/12		Weekdays S-	Spots/Week 1	<u>Rate</u> \$70.00							
38 3	10/10/	12 10/10/1	2 Wednesday	y Prime	10-11pm		:30			NM	1	\$1,765.00
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays W	Spots/Week 1	Rate \$1,765.00							4.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
39 3			2 Saturday P	rime	10-11pm		:30			NM	1	\$455.00
Week:	Start Date 10/08/12	10/14/12	Weekdays	Spots/Week 1	<u>Rate</u> \$455.00							
40 3	10/14/	12 10/14/1	2 Sunday Pri	me	7-8pm		:30			NM	- 1	\$2,100.00
Week:	Start Date 10/08/12		Weekdays S	Spots/Week 1	<u>Rate</u> \$2,100.00							Ψ2,100.00
E 41 3			2 NCAA Foot	ball	Various		:30		The second secon	NM	4	\$6,500.00
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays	Spots/Week 4	<u>Rate</u> \$1,625,00						7	ψυ,υυυ,υυ
	10/14/	12 10/14/1:	2 NFL Footba	ill (Early)	1-4p		:30			NM	2	\$4,750.00
	Start Date 10/08/12	End Date 10/14/12	Weekdays S	Spots/Week 2	Rate \$2,375.00						_	Ψ+, ε 30.00
	.0700712	TOTAL STATE		-	92,370.00							
								Totals			134	\$42,440.00

Time Period # of Spots **Gross Amount Net Amount** 10/01/12 -10/15/12 134 \$42,440.00 \$36,074.00 **Totals** 134 \$42,440.00 \$36,074.00

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Contract Agreement Between:

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

	Contract / Revision 566084 /	Alt Order # 07894253		
Contract Dates 10/09/12 - 10/15/12	Product OBAMA/P/D SKED	Estimate # //1537		
Advertiser Obama/D/President	2	Original Date / Revision 08/06/12 / 08/06/12		

Print Date 08/06/12

Page 4 of 4

Signature:			Date:	